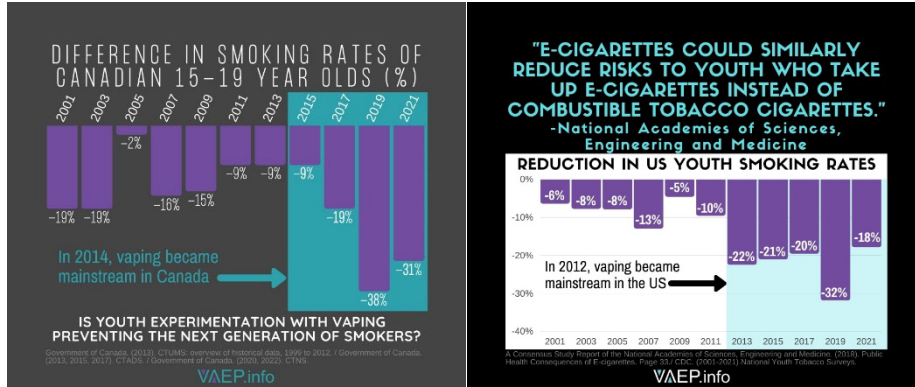


VAEP Key Concepts script 13: Youth smoking uptake



A common misconception is that youth vaping leads to smoking.(1) If that was the case, then the increase in youth vaping would have led to an increase in youth smoking. Where vaping is available, however, youth smoking rates decline drastically. For over 20 years, government statistics have been tracking youth smoking rates through population surveys every 2 years. If we compare the smoking rates to the prior rates, we get a percent decrease. When vaping was introduced to mainstream in Canada and the USA, the youth smoking rates decreased at a rate more rapid than ever before.(2,3,4,5)

As stated in 2018, by the National Academies of Sciences, Engineering and Medicine, “E-cigarettes could similarly reduce risks to youth who take up e-cigarettes instead of combustible tobacco cigarettes.”(6) We agree with them and statistics prove it.

This is very good news except for industries that profit from smoking-related diseases and organizations that receive funding from them. It’s important to know that wherever vape shops have been forced out of business due to high taxation or flavour bans, youth smoking rates have increased.(7,8,9,10)

For more information on vaping that is based on scientific evidence, please visit VAEP.info. And if you would like to support vaping education, visit our online shop at VAEPmail.com. Look good in one of our tees and invite people to visit our website by having them scan our QR code right here on the sleeve. <https://VAEP.info>

Kellie Ann is wearing our Sweetheart tee in Heather Sapphire <https://shop.vaep.info/?product=vaep-sweetheart-tee>

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