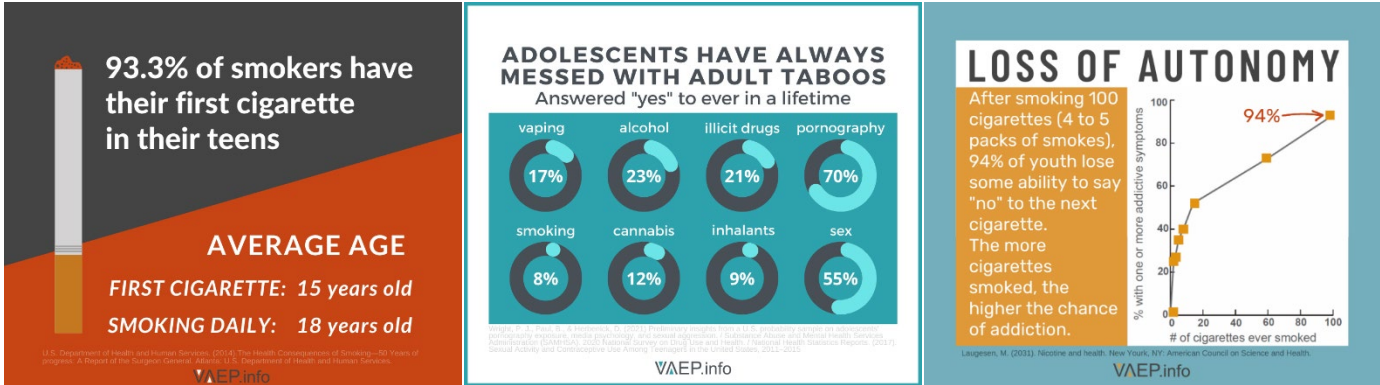


VAEP Key Concepts script 5: How smokers are made



Have you ever wondered how someone starts a habit as bad as smoking? For starters, 93% of smokers start in their teens.(1) The tobacco industry relies on youth experimentation for their next generation of smokers and the pharmaceutical industry relies on smoking for future customers.

Normal adolescent social development involves high levels of risk taking, experimentation, and sensation seeking which means experimenting with adult taboos(2) such as smoking, vaping and alcohol.(3, 4)

Making a smoker is really just a numbers game. Youth become addicted to cigarettes because they inhale the smoke. Cigarette smoke is so addictive that after just 2 cigarettes, over 10% of youth have trouble saying 'no' to the next one. And after 100 cigarettes, just 4-5 packs, 94% of them have trouble saying 'no'.(5)

The good news is that vaping has interrupted this cycle, so almost an entire generation of would-be smokers won't get smoking-related diseases.(6) Yes, they are inhaling nicotine but nicotine doesn't cause disease.(7)

But here's the catch! Health authorities and agencies that receive funds from the pharmaceutical industry are working VERY hard to take vaping out of the equation by shutting down the vaping industry through flavour bans and taxation.(8,9) So, youth that will be experimenting with inhaling nicotine will be left with two choices: black market vapes that don't have safety standards; or the deadliest form of nicotine: smoking.

To learn more, go to VAEP.info. <https://VAEP.info>

Kellie Ann is wearing our Vintage Logo tee in black <https://shop.vaep.info/?product=vaep-vintage-tees>

References

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