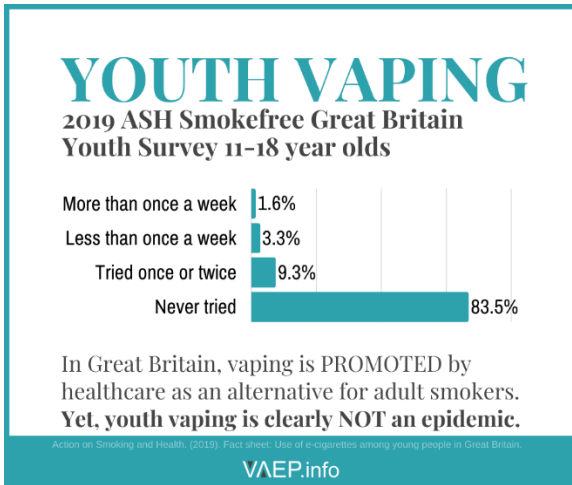


Script 19: Helping smokers doesn't harm youth



In Great Britain, smoking cessation clinics, Public Health England and even their National Health Services promote vaping as a way to quit smoking; they even allow vaping on hospital grounds. Their health education campaigns repeat the slogan “Vaping is less than 5% the risk of smoking” on advertisements at bus stops and other public areas.(1) Being that vaping is actively promoted to smokers in Great Britain, do you think that would cause higher rates of youth vaping? The truth is, in Britain, the percentage of youth that have never tried vaping is 83%.(2) In the United States, the percentage of youth that have never tried vaping is 80%.(3) Rates of youth vaping between the two countries are virtually the same.

Health authorities in America and many countries including Canada, discourage vaping with fear-provoking narratives such as there is a “youth vaping epidemic”.(4) Being that the rates of youth vaping are virtually the same in Great Britain and the USA, it's fair to say that American health authorities DISCOURAGING smokers from vaping didn't DECREASE the number of youth vaping. It's also fair to say that Great Britain PROMOTING smokers to vape didn't INCREASE youth vaping. The question then becomes: how many smokers have developed smoking-related diseases because their health authorities don't inform the public that vaping is less than 5% the risk of smoking?

Please visit VAEP.info for more information on vaping. If you would like to promote vaping education and look good doing it, please visit our online shop at VAEPmail.com. <https://VAEP.info>

Kellie Ann is wearing our Sweetheart tee in Sport Grey <https://shop.vaep.info/?product=vaep-sweetheart-tee>

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#HarmReduction